

## Catering Your Business Goals: Economic Development for Community Caterers across Greater Toronto Area

Friday, October 25th, 2013 - North York Civic Centre

10:30am-11:00am	Registration				
Lower Level Lobby	(Please sign-in. Childcare station is in Committee Room #3)				
11:00am-12:15pm Council Chamber	Welcome & Panel Presentation:  Vanessa and Darcy  "Tales from successful caterers"  Judy Fricker of Delightfully Yours at North York Community House  Janet D. of Augie's Gourmet Ice Pops  Adam L. of Y cafe at Metro Hall				
12:15pm-1:15pm Committee Room #3	Beginner Workshop #1:  "Regulations - How to set-up your catering group as a company"  Practical considerations for setting up catering group as a company  On community - Sabina A. of Thorncliffe Park Women's Committee  On legal - Melissa R. of Koskie Minsky LLP  On business - Jason L of Enterprise Toronto				
12:15pm-1:15pm Council Chamber	Advanced Workshop #1:  "Strategies - How to achieve a better balance through social networks"  Partnerships to propel your catering group for better economic outcomes  Lisa K of A Food Gypsy  Vanessa Y of FoodSpokes				
1:15pm - 2:00pm Committee Room #3	caterToronto serves lunch!				
2:00pm-3:00pm Council Chamber	Beginner Workshop #2:  "Resources - Where to find equipment and supplies for cooking and serving"  Sharing sources of supplies and spaces  Chris K. of Paintbox Bistro & Cafe  Emily M. of Housing Services Corporation				

2:00pm-3:00pm Committee Room #3	Advanced Workshop #2:  "Revenue - How to be more profitable"  Pricing and partnerships considerations beyond friends and family  Michael Wolfson of City of Toronto Economic Development's Food & Beverage Sector  Adam L. of Y cafe at Metro Hall			
3:00pm - 3:30pm Council Chamber	Next Steps, Evaluations, and Closing Remarks  Darcy and Vanessa			
3:30pm -3:45pm Committee Room #3	Networking and Dessert			
3:45pm - 4:00pm Lower Level Lobby	Sign-out and Reimbursements			

Notes:			
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